

## www.arts-project.eu



ArtS Project - Skills for the Creative Economy



artsproject0257



@ArtsprojectS

ArtS is a three year Erasmus+ project, which aims at the exploitation of the Cultural and Creative Sectors (CCS) potential for creating growth and jobs and at the enhancement of cultural economy at local, regional, national and transnational levels.

The purpose of ArtS project is to respond to a strong need for a partnership between the cultural and creative sectors (CCS), social partners and training providers in order to identify the current and future skill requirements of the culture and creative labour market in Greece, Italy and Spain and to develop an innovative joint training programme which will have to provide sectors with the mix of skills needed for creative entrepreneurship. The project will cover the following areas a) Craft, b) Performing arts (music, dance, theatre), c) Cultural Heritage (archives, libraries, museums), d) Literary arts (book and press), e) Visual arts, f) Audiovisual and multimedia.

It will contribute to a) the development of a Vocational Education and Training (VET) curriculum, according to EQF/ECVET standards, that is outcomeoriented and responds to specific skill shortages in the creative and cultural sectors' market, b) the facilitation of networking and labour mobility, c) the innovation of the VET sector through the design and delivery of a novel training programme.

#### **Objectivies**

The specific objectives of the project aim to:

#### Innovation

- → design and deliver a flexible training programme that will develop coherent teaching methodologies and tools tailored to the needs of the CCSs' for the first time;
- → define the CCS occupational profiles and connect them to skills and learning outcomes for the first time.

#### **Impact**

- → involve all stakeholders for exploiting the VET potential for creating growth and iobs:
- → enhance cultural economy at regional and transnational levels:
- promote the application of EQAVET 'European Credit System for Vocational Education and Training' and EQF aualification 'European framework'/ECVET 'European credit system for vocational education and training' frameworks that ensure both quality and better Skills for the Creative Economy / ArtS transferability of the project's results.

#### Sustainability

- → create a lasting partnership of all types of stakeholders that will monitor and adjust to changes in the sector's
- → facilitate labour mobility and mutual trust between the sectors' stakeholders;
- → provide transversal skills as well as career guidance, career management skills and access to the labour market, thus improving their long-term employability.

The ArtS consortium consists of diverse organizations, experts in their fields:

**EURO**Training

Eurotraining is a Vocational Training Centre specialising in the sectors of Culture, Entrepreneurship, Financial Management and IT. The centre's key activities include modern vocational training programs (blending learning using ICT), web-based Learning Management Systems, human resources training seminars, Inter- entrepreneurship training seminars www.eurotraining.gr/

The "Athens Chamber of Tradesmen" (EEA) has 150.000 registered members (Small-Medium Enterprises and Professionals of tertiary sectors) and covers Athens and the region of Attica. Part of its members are professionals and business of the cultural and creative sectors. It operates since 1925, for the promotion and growth of its members, contributing to wider socioeconomic objectives such as growth, jobs and sustainability www.eea.gr/

## TÜVRheinland®

SMov∉

TÜV Rheinland Hellas SA is the branch company of TUV RHEINLAND GROUP, in Greece. It is a company that provides services into five (5) fields: Certification of management systems (management systems certification); Product certification (product inspection and inspection); Expert Training and Personnel Certification. www.tuv.com/

The Synergy of Music Theatre [SMouTh] is a nonprofit organization with a strong research background. It was created in 2001, by young professional artists in the areas of Theatre, Music, Dance and Media. The primary objectives of SMouTh are: to provide youth and adults opportunities of initiation, training, education, creation, research and professional issues, in the arts that combine Music Theatre, and by this process, to reinvent the means of artistic, cultural and social expression. <u>www.smouth.com/</u>

Humanitae Empleo e Innovación SL (Hei)

is a leading organization in career guidance and professional councelling leaded by a professional team with high analysis and iniciative capacities, multidisciplinary training and a good knowledge in the current training and employment trends. www.heiagenciacolocacion.es/

Libera Palermo Association is an accredited Vocational training center, with important experience in delivering training programmes. It is also the provincial coordinator that represents the network Libera – Associazioni, nomi e numeri contro le mafie (Associations, names and numbers against mafias) in Palermo province. It collaborates with schools, associations and other social actors that work for a better society, ruled by co-responsibility and mutual respect. www.liberapalermo.it/

## meltin9Pro

Melting Pro was founded in 2011 by eight women professionals that are specialized in strategic design, development and management of cultural projects, with particular expertise in the European model, and informal learning methodologies. It offers an innovative approach to cultural management and a wide array of resources to promote it, developing cultural actions at local, national and European levels. MeltingPro manages cultural projects using the project cycle management and innovative management approach such as design thinking and creative entrepreneurship. www.meltingpro.org/



CSVM is a cultural and education vocational training centre. It develops innovative cultural and educative initiatives and offers a broad spectrum of multi-disciplinary research expertise and training activities, closely linked to the dynamics of a European space for professional training, education, cultural and local development. www.montesca.eu/

ACCION CIA Euroaccion is a non-governmental, independent organisation for the support of adult learning, professional and personal development of people with fewer opportunities. It is an active member of UNIQUE Network (http://www.uniquenetwork.org/) and HREYN (www.hreyn.org). Formed by more than 70 volunteers at local level, it has partners in Spain and in more than 50 countries in Europe, Asia and South www.euroaccion.com/



CESIE - European Centre of Studies and Initiatives – is a non-profit, apolitical, and secular non-governmental organisation with member organizations in more than eight European countries. CESIE links local, national and international contexts and is committed to stimulating development and change in cultural, educational and economic spheres through the creation and use of innovative educational tools and methods www.cesie.org/en/



The Consorzio Universitario Piceno (CUP) is a Consortium of Local Authorities with the aim of regulating the development and the promotion of higher education, vocational training and scientific research. The scientific areas of reference are: culture, design, biology, architecture, economics and conservation of architectural and cultural heritage <a href="www.cup.ap.it/">www.cup.ap.it/</a>

Fondo Formacion Euskadi is a human capital organization whose mission is the development of people and improvement of organizations. Activity areas: occupational and continuous vocational training for employees, unemployed people, people at risk of social exclusion; consultancy and advisory to companies; management by competences; selection and evaluation of human resources; employment training plans; local development projects; professional guidance and advisory and support to learning <u>www.ffeuskadi.net/</u>

FVEIL

FVEM represents the metal sector, including many crafting and creative enterprises. It is the largest sector business association in Biscav (900 companies-35.000 workers), whose purpose is to have an economic influence on the coordination of the issues that concern the companies in the metal sector, by establishing agreements with public and private institutions. www.fvem.es/es

# **News from ArtS**



Dear stakeholder,

We invite you to participate to the Project Arts - Skills for the creative economy

http://arts-project.eu/by filling one online questionnaire.

The project started in November 2014 and involves 13 institutions from Italy, Greece and Spain with the aim of creating a training program that responds to the relevant requirements of the labor market in the creative and cultural sector.

Information gathered through the questionnaire will be useful in defining the professional needs of artists and cultural operators and build training courses more appropriate to the labor market.

Select the online questionnaire to fill out on the basis of your language and choose your relevant cultural and artistic area (Craft, Cultural Heritage, Visual Arts, Performing Arts, Literary Arts, Media and audio-visual).

The time required to complete the questionnaire is around 10 minutes.

Please complete it by May 25!

Please click here for the **ENGLISH** language

Please click here for the <u>ITALIAN</u> language

Please click here for the **SPANISH** language

Please click here for the **GREEK** language

Many thanks for your disposal,

The team of Arts Project



## www.arts-project.eu



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